worksheet of knowledge.
DeskTop Publishing

Task 1.

Link the Design principle to its definition using coloured pencils.

Bonus; Make the boxes stand out using illustration techniques which demonstrate the design principle.

Design Principles

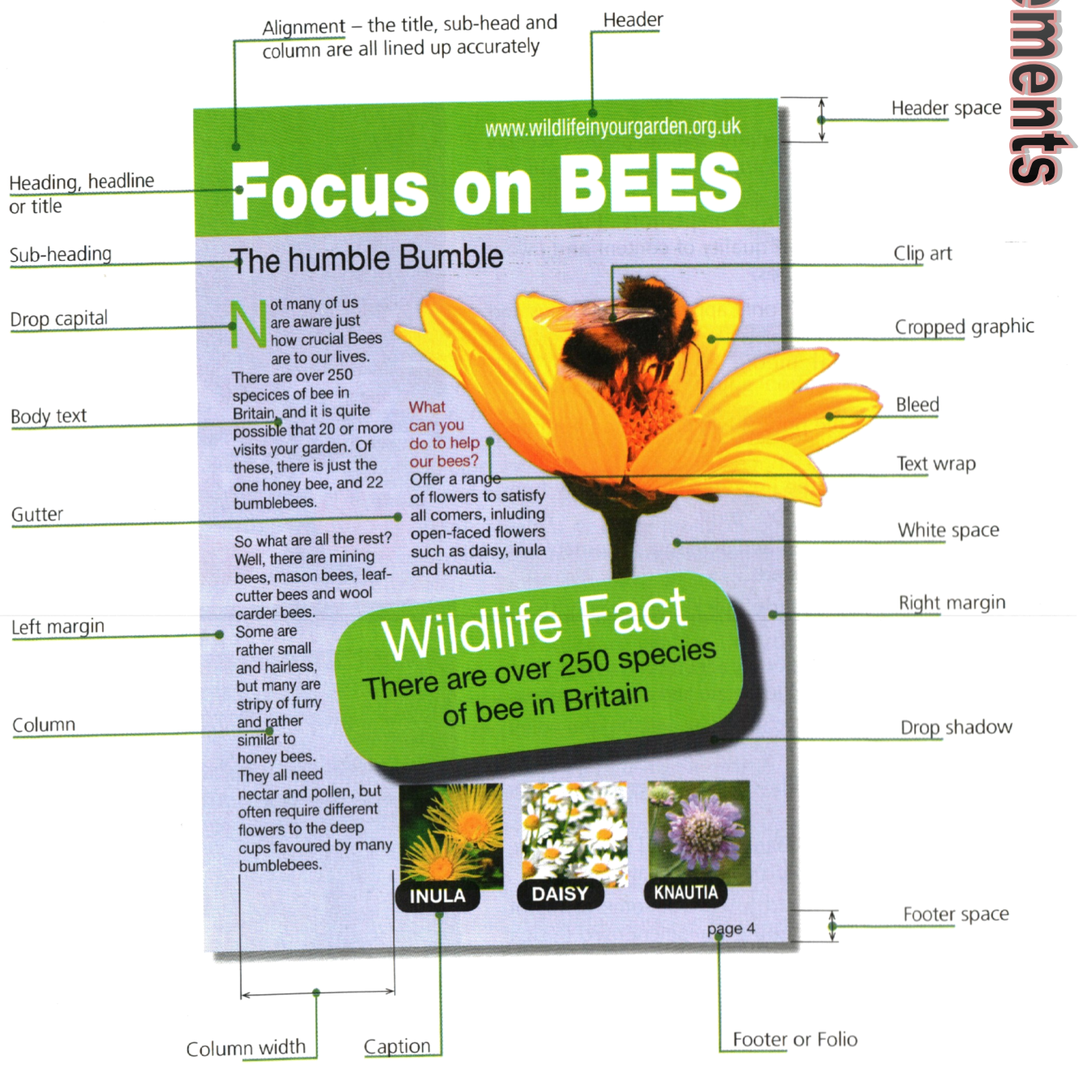
Unity	This occurs when one item stands out more than others on a layout due to DTP effects an edits.
Depth	This occurs when different features or design elements on a page are connected together through intelligent use of DTP edits and **repetition/consistency**.
Dominance	This helps create harmony or contrast in support of the product and connect with the target audience. Documents and graphic layouts are predominantly rectangular.
Shape	This gives the illusion of distance or **proximity** in making 2D look 3D and is create by the intelligent use of DTP edits.
Alignment	This occurs when something is different especially opposite. This can refer to shape, colour or concept and when correctly done is invisible but poorly is obvious.
Line	This occurs when symmetry is achieved or asymmetry achieved. It is used to create impact or to make a document more eye-catching. Uses the rule of thirds.
Contrast/Harmony	This improves a layouts structure. It makes a page feel organised and easy to follow. It contributes to neatness an sharpness.
Balance	This is used to separate parts of a layout, connect parts of a layout or create emphasis to a feature.

Task 2.

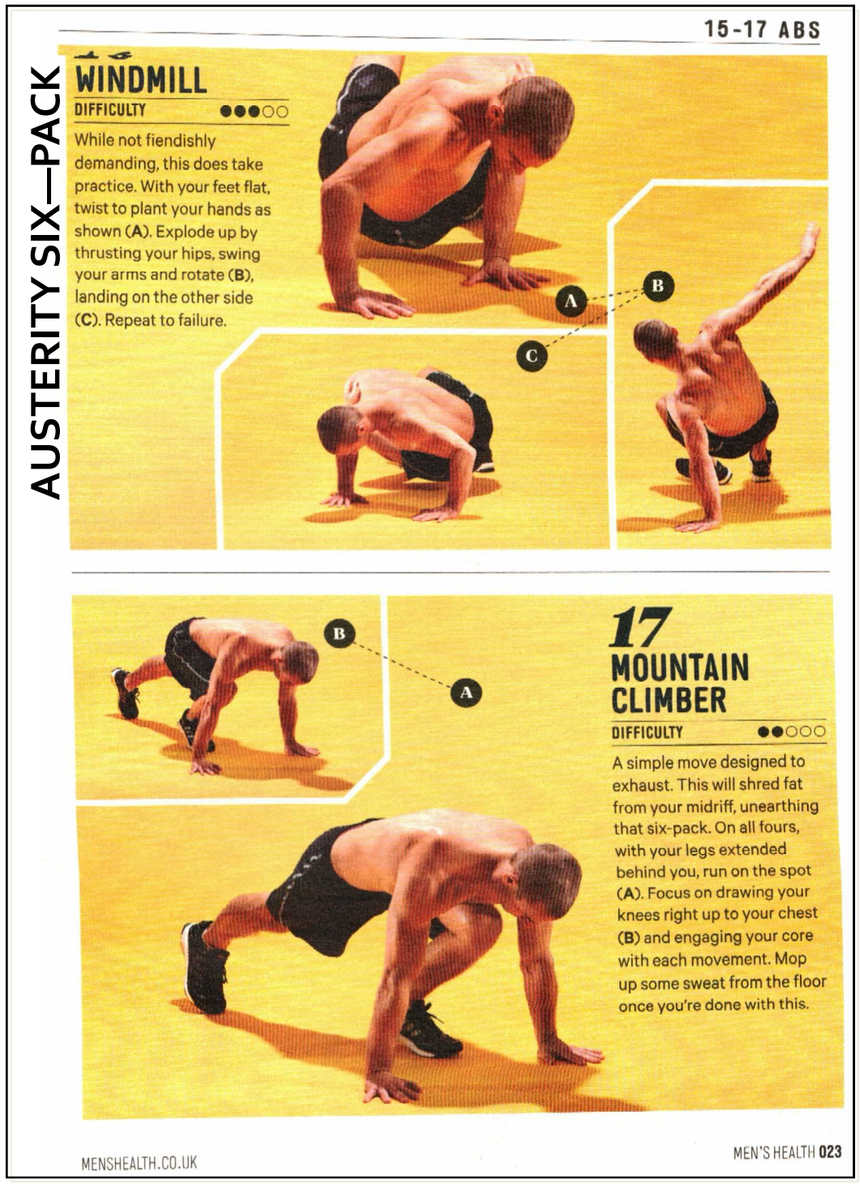
Using the guide below identify each Design Element on the layout on the next page.

Bonus; Select one identified element and justify why it should be changed to improve the layout.

Design Elements



Design Elements



Bonus task to double your score. Answer the question below.

What are the sustainability issues surrounding the future of Desktop-Publishing in society?

_____

_____

_____

Task 3. **Discover the DTP tools and edits!!!**

Using two different coloured pencils highlight only the Design Principals and Design Elements you see in the words below. Identify the DTP tools/edits by not colouring them in…… be careful.

Bonus: Annotate the layout opposite describing what DTP tools/edits have been applied to construct the layout.

Text wrap

Depth

Handles

Bleed

Alignment

Colour

Margins

Caption

Clip-art

Balance

Master page

Harmony

Body Text

Headline/Title

Drop Capital

Columns

Contrast

Grid/ grid snap

Dominance

Unity

Font Style

Text Alignment

Transparency

Point Size

Footer

Rotate

White Space

Creative text

Shape

Flow Text

Repetition

Cropping

Font type

Gutter

Drop Shadow

Line

Colour Fill

Mirror/Reflect

Sub-Heading

Reverse

DeskTop Publishing tools/edits