

worksheet of knowledge.

DeskTop Publishing

Task 1.

Link the Design principle to its definition using coloured pencils.

Bonus: Make the boxes stand out using illustration techniques which demonstrate the design principle.

Design Principles

Unity

This occurs when one item stands out more than others on a layout due to DTP effects and edits.

Depth

This occurs when different features or design elements on a page are connected together through intelligent use of DTP edits and **repetition/consistency**.

Dominance

This helps create harmony or contrast in support of the product and connect with the target audience. Documents and graphic layouts are predominantly rectangular.

Shape

This gives the illusion of distance or **proximity** in making 2D look 3D and is created by the intelligent use of DTP edits.

Alignment

This occurs when something is different especially opposite. This can refer to shape, colour or concept and when correctly done is invisible but poorly is obvious.

Line

This occurs when symmetry is achieved or asymmetry achieved. It is used to create impact or to make a document more eye-catching. Uses the rule of thirds.

Contrast/Harmony

This improves a layout's structure. It makes a page feel organised and easy to follow. It contributes to neatness and sharpness.

Balance

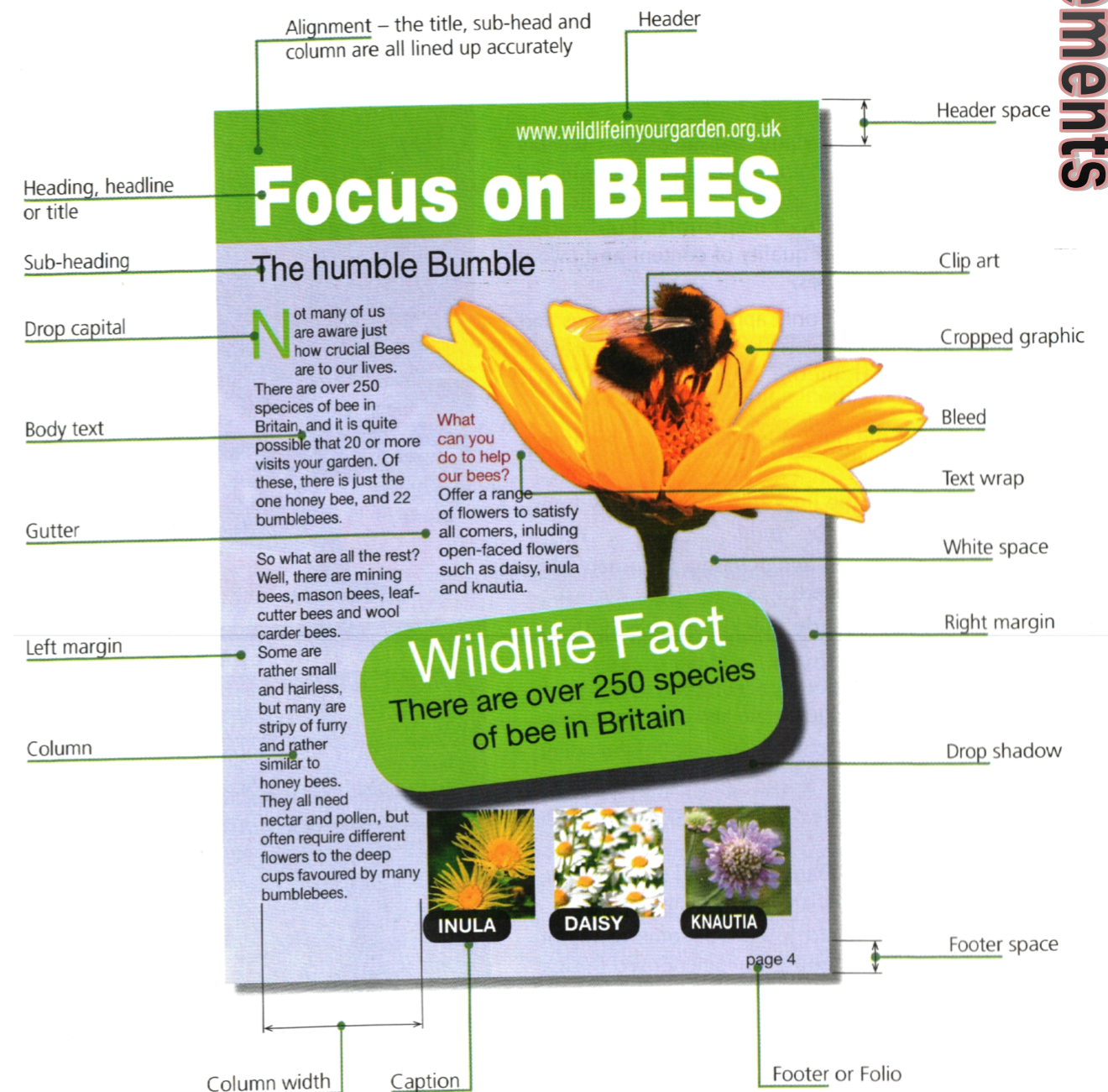
This is used to separate parts of a layout, connect parts of a layout or create emphasis to a feature.

Task 2.

Using the guide below identify each Design Element on the layout on the next page.

Bonus: Select one identified element and justify why it should be changed to improve the layout.

Design Elements



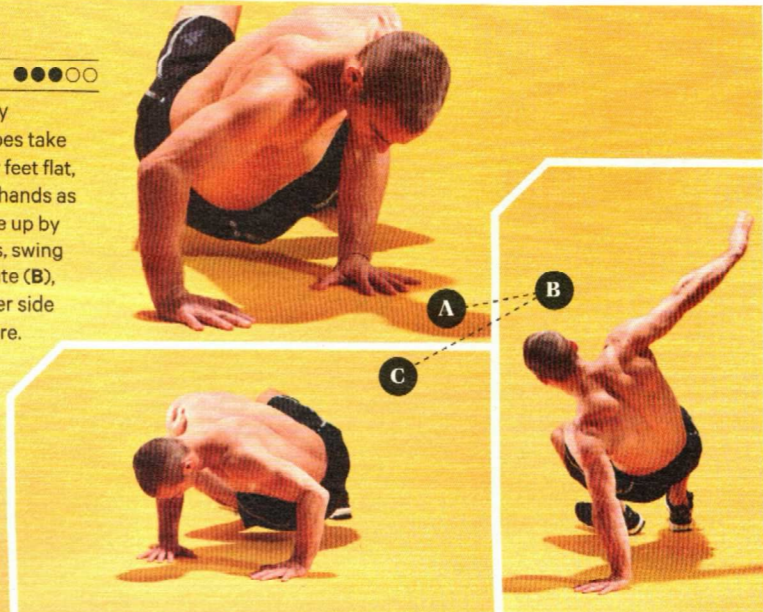
Design Elements

AUSTERITY SIX—PACK

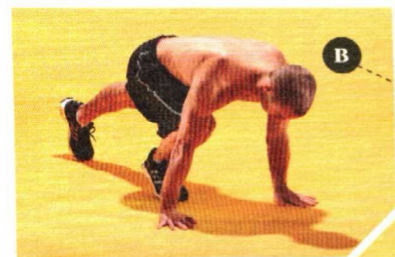
WINDMILL

DIFFICULTY ●●●○○

While not fiendishly demanding, this does take practice. With your feet flat, twist to plant your hands as shown (A). Explode up by thrusting your hips, swing your arms and rotate (B), landing on the other side (C). Repeat to failure.



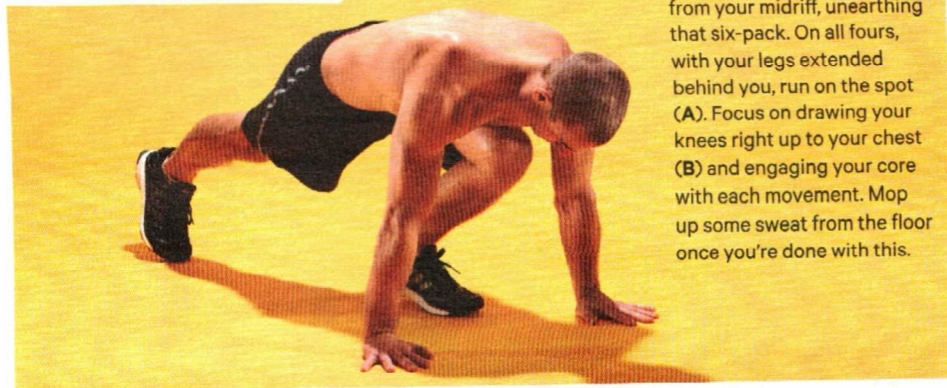
15-17 ABS



17 MOUNTAIN CLIMBER

DIFFICULTY ●●○○○

A simple move designed to exhaust. This will shred fat from your midriff, unearthing that six-pack. On all fours, with your legs extended behind you, run on the spot (A). Focus on drawing your knees right up to your chest (B) and engaging your core with each movement. Mop up some sweat from the floor once you're done with this.



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MEN'S HEALTH 023

Bonus task to double your score. Answer the question below.

What are the sustainability issues surrounding the future of Desktop-Publishing in society?

Task 3. Discover the DTP tools and edits!!!

Using two different coloured pencils highlight only the Design Principals and Design Elements you see in the words below. Identify the DTP tools/edits by not colouring them in..... be careful.

Bonus: Annotate the layout opposite describing what DTP tools/edits have been applied to construct the layout.

Bleed
Caption
Body Text
Columns
Rotate
Flow Text
Colour Fill

Alignment
Balance
Headline/Title
Dominance
Transparency
Shape
Repetition
Gutter
Mirror/Reflect

Handles
Clip-art
Master page
Drop Capital
Contrast
Font Style
Point Size
White Space
Ropetition
Drop Shadow
Reverse

Text wrap
Colour
Master page
Harmony
Unity
Footer
Cropping
Drop Shadow
Line

Depth
Margins
Harmony
Grid/ grid snap
Text Alignment
Creative text
Font type
Sub-Heading

Desktop Publishing tools/edits